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*Descriptive
Catalogue*

1927

WANNAMAKER

Pedigreed Cleveland Big Boll Cotton Seed

The Famous Boll Weevil Cotton

By T. M. Wannamaker

Latest Improved Seed No. 19 Direct From the Originators and Breeders



BREEDING FIELD—HOME OF T. M. WANNAMAKER IN BACKGROUND

T. M. Wannamaker Seed Farms

Originators and Breeders

St. Matthews, South Carolina

FARM OPERATED SINCE 1876

SEED FARM ORGANIZED 1907

Owned and Operated by

T. M. Wannamaker, Pres. and Sales Mgr.

B. B. Wannamaker, Secty.

ANNOUNCEMENT

TO OUR OLD AND NEW CUSTOMERS:

Mr. T. M. Wannamaker was Senior Member of the Model Seed Farms, and was Treasurer, Sales Manager, and Seed Manager for nineteen years.

In the sale of the business all the best stock and breeding seed were divided and he has planted and increased these seed which were bred up over twenty years. He is continuing the breeding of the famous Wannamaker Pedigreed Seed on his farm.

T. M. Wannamaker lives on his farm and gives his personal attention to the planting, breeding and gathering of the cotton and seed.

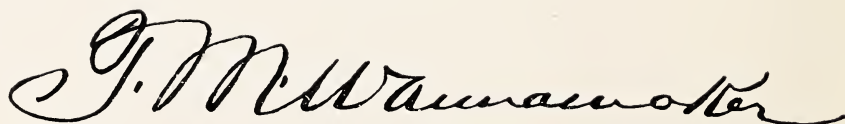
He and his brother, W. W. Wannamaker, Jr., started the seed farm in 1907, and he lives where the seed business was conducted for sixteen years.

Mr. Jas. L. Carberry, plant breeder, is assisting T. M. Wannamaker in seed breeding.

T. M. Wannamaker has always followed the policy of selling only seed bred and grown on his own farms. He is now breeding and selling seed from his own farms and has a few planters growing from his best stock seed ginned at his gin. He believes that, on the reputation he has built, the farmers of the South should continue to buy seed from his farm, and that he deserves their continued confidence.

PRICES: Seed, \$1.75 per bu.--100 bushel lots, \$1.50 per bu.

Very truly yours,

A handwritten signature in cursive script, reading "T. M. Wannamaker". The signature is written in dark ink and is positioned at the bottom right of the page, below the typed name.

T. M. WANNAMAKER SEED FARMS

Owned and Operated by T. M. Wannamaker and B. B. Wannamaker. Farm Operated Since 1876—Seed Farm Organized 1907.

THE T. M. WANNAMAKER SEED FARMS are located at St. Matthews, S. C., and on the highest elevation between Columbia and Charleston, S. C. The soil is a sandy loam, with a stiff red clay six inches to two feet below the surface. It is the middle class of soils on which cotton grows to perfection. The farms contain 500 acres of some of the best land in Calhoun County.

We wish to say we keep our Wannamaker Pedigreed Cleveland Seed up to the highest standard and sell nothing except seed bred and grown on our own farms. We own and operate 1000 acres of land. 600 acres of this is devoted to cotton. We have been breeding and growing our pedigreed Wannamaker Cotton Seed for 18 years and have been selling our pedigreed seed all over the cotton-growing states for sixteen years. We have satisfied customers throughout the cotton belt who attest as to the high yielding quality of our seed and who have given us reorders for seed each year. This year we have 200 acres planted in our stock which were multiplied from our breeding field which we plant on our farms next year. We have also fifty acres and eight acres each acre of which is a year ahead in breeding all of which are multiplied each succeeding year. These seed are taken originally from our stalk-to-row breeding field. Then we start over again each year to multiply seed from rows making best yield and percentage of lint in our stalk-to-row breeding field. **Do not be misled by misstatements of real facts by others selling seed.** We have been in the seed business for 18 years and this year have the best pedigreed seed we have ever offered. Our seed will run 98% in germination and 100% pure (cotton picked dur-



TREULEN M. WANNAMAKER
President and General Manager
Senior Founder and Organizer
of Seed Business in 1907

ing perfectly dry weather without a drop of rain), and the best bred seed to be bought, bred and grown on our own farms under our personal supervision. We are **ORIGINATORS AND BREEDERS** of this seed since 1908, which is well known.

The only change we have made is in our plant breeder. We have employed one of the best plant breeders to assist Mr. T. M. Wannamaker in the breeding work and we expect to extend our work on a larger scale than ever so that we may serve our customers to the utmost and continue to keep our seed up to the highest standard.



MR. T. M. WANNAMAKER STANDING IN ONE OF HIS BREEDING FIELDS OF WANNAMAKER-CLEVELAND. THIS COTTON MADE 550 LBS. OF LINT PER ACRE. PHOTOGRAPHED SEPT. 15, 1926.

Advice From State Agricultural College and Experiment Stations

Says Buy From Originators

From Mississippi

in the heart of the boll weevil section and the home of the old Cleveland variety of cotton.

T. B. Gilbert & Company, December 15, 1922.
Wisner, Louisiana.

Gentlemen: Replying to your letter of the 11th, the same having been referred to this office by the President of the College, beg to say that I know of no one in this section having seed of the Wannamaker Big Boll cotton that I could recommend as being absolutely pure. I believe it would be worth your while to buy a few bushels from the originators of this variety. T. M. Wannamaker Seed Farms, St. Matthews, South Carolina.

Yours very truly,

(Signed) J. R. RICKS, Director.

Mississippi Agricultural Experiment Station, A. & M. College,
Mississippi.

JRR—KSJ

Endorses Wannamaker-Cleveland

From Georgia

"The Cleveland is the best all-round big boll variety that has been developed for Georgia conditions, and the Wannamaker strain is the earliest of which we have any knowledge.

"In regard to the use of seed that has been grown in Northern latitudes, it is our opinion that the locality in which seed has been produced has nothing to do with the germination or earliness of the same. The origin of this belief among farmers is due, I feel sure, to the fact that only early maturing varieties are grown in Northern latitudes, on account of the short seasons, and, therefore, such seed will be early wherever grown thereafter.

"Wannamaker-Cleveland seed may be purchased from the originators, T. M. Wannamaker Seed Farms, St. Matthews, S. C.

"Very truly yours,

"C. A. McLENDON, Expert in Cotton Breeding."
Experiment, Georgia.

Names Best Varieties

From South Carolina

"To help lessen the damage from the boll weevil, now advancing so rapidly in South Carolina, the Extension Service of Clemson College has tested during the last three years about twenty of the best varieties of cotton with reference to early fruiting and early maturing. The experiments were conducted in Edgefield, Aiken, Barnwell, Hampton, Beaufort, and Charleston counties to determine the varieties best suited to beat the boll weevil. From results so far obtained and from observation as to fruiting and growths," says E. E. Hall, expert in cotton breeding "the short staple varieties to be recommended for South Carolina conditions are Cleveland, Cook, Dixie Triumph and Dixie. On land free from wilt Cleveland Big Boll has given the best average results, and this is considered one of the best varieties for South Carolina, if land is entirely free of wilt.

"Cook ranks among the highest yielding varieties of the State, but is not as generally grown, because anthracnose or boll rot is worse in this variety than in any other."

Wannamaker-Cleveland Best of All

From North Carolina

"Dear Sirs: Your Cleveland was tested with Cleveland from six other sources and we find it the most uniform variety of the group. We consider your variety of Cleveland the best strain of Cleveland which has been a part of our test for the past three years and are recommending it to growers in the eastern part of the State. We feel that you should be pleased with the showing that your variety has made, not only in North Carolina, but in all of the Southern States. We are sure, however, that it is due to your careful selection and handling of seed. We only wish that you were doing this work in North Carolina.

R. Y. WINTERS,

"Plant Breeder and Agronomist, N. C. Experiment Stations,
West Raleigh, N. C." (From Letters of 1916 and 1918.)

THE LATEST IMPROVED SEEDS

Selected From Best All-Around Individual Plants

REMEMBER, our WANNAMAKER cotton is improved each year in point of earliness, productivity and type of plant by our experienced plant breeder. To hasten the improvement and increase of seed, both individual and mass selections of cotton plants are made. No selection or selections are allowed to pass unless they have repeatedly proved their worth in carefully conducted tests with old strains and with themselves. It is our continual aim to produce the earliest and most productive, compact, closely-fruited cotton plants that will take up less room in the row and let in more sunshine to destroy the boll weevil. Our latest improved seed will come nearer doing this than any other variety of cotton or advertised strain of our cotton we know of. Practically all Cleveland Big Boll cotton seed now being advertised and sold are "WANNAMAKERS" secured from us one or several years ago.

REMEMBER, our Latest Improved Seed can only be obtained direct from us, the ORIGINATORS and BREEDERS, as we offer no seed from our Breeding Patches to the public until the following year. We need them all for our increase fields, and prefer first increasing them ourselves and then offering

them to our customers the following year at reasonable prices, and not fancy small lot prices. REMEMBER, our "WANNAMAKER" cotton is a distinct type; each plant a model, with less weed growth, more and earlier fruit, and three to six percent more lint than other strains of the Cleveland variety. It will make more lint cotton every year and in a shorter time than any other cotton in existence. It is the best cotton for boll weevil or no boll weevil. We would have been completely justified in calling it by our own name when first originated by us in 1908, but have decided to retain in part the old name. It stands for definite improvements over and a distinct difference from the old variety. After 13 years of patient and persistent plant-to-row breeding, we place before the public a still better cotton and a distinct pedigreed strain of cotton entirely different from any other variety in existence, truer to type than any other short staple cotton in the South today—a cotton so true to type that it would be impossible to imitate it by a new name without detection. We have been experimenting with and breeding other varieties and strains of cotton, but we have not yet discovered any cotton that would "all 'round" come up to our "WANNAMAKER PEDIGREED BIG BOLL" Cotton.

OUR BREEDING METHODS

In the plant-to-row method each year a number of especially fine individual cotton plants are selected from the breeding patches and increase fields. The yield, earliness and characters of each plant are noted and each is ginned separately on small gin to determine the percentage of lint. From these results the best are chosen and the seed of each planted separately on rows about one acre long in hills about three feet apart on land of uniform fertility. Each row is fertilized and cultivated the same and the plants thinned to only one, the healthiest, per hill. When these rows have reached maturity they are studied carefully and the best ones noted. Then each is picked and weighed separately to find out yield of seed cotton of each row. From the study of each row, yield of seed cotton and percentage of lint, the best four or five rows are chosen. The following year they are planted separately in small increase patches of from one-half to one acre in area. During this time some of the seed from these best chosen rows are planted in strain and variety tests and tested against each other and

former strains and a few other best varieties of cotton. It is from the results of this test that the one or two best rows are chosen from the first five. This process, supplemented also by careful mass-selections from the best increase patches, is repeated from year to year in maintaining and improving the highest production of lint cotton per acre of our cotton. In addition to choosing the one or two best rows from our plant-to-row test we also use all the best and most uniform rows of this test in a larger increase patch to hasten the multiplication of the best seed.

WE ONLY BREED AND HANDLE THE ONE BEST SHORT STAPLE COTTON. We wish to call our customer's attention to the fact that we only breed and grow one variety of cotton, and that is a short staple cotton. For this reason we can keep it up to a high state of purity and productivity for there are no other cottons, short or long, handled in connection with it or planted near. We concentrate our efforts on one cotton, originated and bred by us since 1908. It is the one best short cotton.

North Carolina Grown No Earlier Than South Carolina Grown Cotton Planting Seeds

There is a widespread belief among farmers due to traveling agents, advertising, newspaper reports and other propaganda that North Carolina grown cotton planting seed of a given standard variety, like Wannamaker Cleveland, are weeks earlier than the same South Carolina grown seed. Some even go to the extent of stating that such seed are three weeks earlier. These statements are not based on facts, but are either made ignorantly or for the purpose of selling seed. No experiment station has found such results or they would have let the

farmers know. We would be glad for some farmers in South Carolina to plant some of their own good seed of Wannamaker Cleveland beside the same seed North Carolina grown. There would be very little or no difference in earliness. Their own native seed would give them the greatest yield per acre. Earliness and yield of cotton seed depend on breeding and SELECTION FOR EARLINESS AND YIELD AND NOT THE LOCALITY in which the seed are grown. Write your Experiment Station about this point if you wish.

NOTE: You will notice in "Advice From Experiment Stations," Etc., that Clemson College and the South Carolina Experiment Station do not mention "Wannamaker" (originator of the cotton) as do the Mississippi and Georgia Experiment Stations, in referring to our cotton. However, whatsoever the reason, the cotton referred to is "Wannamaker" and has been for some time in point of definite improvements over and above the old variety, entitled to at least the name "Wannamaker" attached to it. Just remember, when you see a variety of cotton mentioned or advertised as Cleveland, that is "Wannamaker" or seed bought from Wannamaker one or more years ago.

Description of Our Latest Improved Wannamaker Pedigreed Cleveland Big Boll No. 19

CONTINUALLY since 1908 our Plant Breeder has used the plant-to-row method (supplemented also by careful mass-selections) in developing and maintaining the greatest production of lint cotton per acre of our Wannamaker Cleveland. Since we devoted 19 years of patient and skillful selection to the development of this cotton which is now regarded as the best short cotton in existence by most of the farmers and experiment stations of the South, we have decided to call our latest improved seed offered this year No. 19, indicating 19 years of continuous and successful breeding work. AS ORIGINATORS AND DISSEMINATORS OF THESE SEED, WE HAVE YEARLY INCREASED THE COTTON CROP OF THE SOUTH BY MILLIONS OF POUNDS AND ADDED THOUSANDS OF DOLLARS INCREASE PROFITS TO THE POCKETS OF SOUTHERN FARMERS.

OUR LATEST IMPROVED SEED NO. 19, which we are offering for the first time this year, are descended from the best producing rows of our 1919 plant-to-row breeding patch, the seed of which have since been further multiplied in our larger multiplying fields for sale this year. These seed are the best we have yet offered and will yield you more lint cotton per acre than any other strain of Cleveland or variety of cotton you can plant. Our six-acre 1920 increase breeding patch of this strain produced more than two bales of cotton per acre with an average of 40 percent of lint net in both 1920 and 1921. It also out-yielded all of our next best strains in our tests of 1920 and 1921.

CLEMSON COLLEGE AND THE SOUTH CAROLINA EXPERIMENT STATIONS, in their tests of varieties of cottons since 1917, say: "We believe Cleveland is our best staple variety, because it is always near the top. When we consider the results over a period of years and in different localities, it

has the best record of any variety;" and in their fruiting studies of 1923 they say: "While Cleveland did not begin blooming quite as early as a few other varieties, by midseason it had set more lint cotton per stalk than any other variety, which position was maintained throughout the remainder of the season."

NOTE: The strain of Cleveland tested in their fruiting studies was Wannamaker Cleveland. The above results substantiate our own, which we have repeated from time to time, so do not be fooled to change to some new variety with great claims, that have not been proven by years of testing like Wannamaker Cleveland has.

Supply Limited--Order Early

On account of not saving any seed except those from white cotton, picked before rain, our stock will be limited to only one-half the quantity we expected. Therefore, we advise you to place your order at the earliest possible date, as we are expecting to sell out our stock of seed unusually early this season. The seed offered by us this year are beautiful, and will germinate from 95 to 100 percent. We also guarantee the purity and if you are not in every way satisfied with them after examination, you may return them within ten days at our expense and we will immediately refund entire purchase price.

We have taken great pains in choosing and handling our entire stock of seed this year. Every seed was sacked in 2 bu. and 5 bu. sacks as they came from the gin and stored in our large warehouse in rows of from two to four sacks wide, with a space of three to four feet between each row, to allow seed to get plenty of air, to prevent any possible chance of heating. We examine and test all seed before storing and then again before shipping.



HEAVILY FRUITED BREEDING FIELD OF WANNAMAKER-CLEVELAND ON
T. M. WANNAMAKER SEED FARMS. HOME IN BACKGROUND. PHOTOGRAPHED SEPT. 15, 1926



VIEW OF SEED FARMS. PHOTOGRAPHED THIS YEAR, SEPT. 15, 1926. T. M. WANNAMAKER IN FOREGROUND

Entire Stock of Seed Recleaned and Graded

We have one of the best and largest cotton seed recleaning and grading machines on the market. Operated by an electric motor, they reclean and grade our cotton seed as fast as they come from the gins. It cleans all dirt, sand, trash, burrs, half-locks, boll weevil locks, lint cotton and all other foreign matter out of seed. What you get and pay for is only seed, not dirt, sand and trash. The seed go through the planter more regularly, giving you a more uniform stand of cotton. The grading part of machine removes all light, false and small seed, giving you a better stand or more healthy plants.

Price of Seed

We are delinting all of our stock of seed. **SMALL LOTS**, \$1.75 per Bushel (30 pounds). **100-BUSHEL LOTS**, \$1.50 per Bushel. All F.O.B. St. Matthews, S. C. Our prices are cash with order. Write for prices on larger quantities. We will name a lower price for larger quantity to be shipped this Fall. On all orders placed for future shipment we require 10 percent cash with order, the balance to be remitted before the order is shipped. We advise you to make the 10 percent deposit and place your order at once, as we expect to sell out this limited choice stock of our Latest Improved Seed No. 19 at a very early date this season. Sound seed of the best breeding from responsible seed breeders will be scarce this year.

Our Responsibility

We use every care from the time of planting to the time our seed are shipped out to you in breeding, growing, ginning, storing, testing for germination and vitality, and otherwise handling them. Attached to every bag is a tag on which is printed the percentage of germination and purity of that particular lot of seed. However, under no circumstances will we be responsible for the germination of any seed after they are planted, because there are many reasons for poor germination and weak growth other than soundness and vitality of the seed, such as

handling and storing after they leave our hands, manner and depth of planting, and weather conditions at the time of planting. We are in no way responsible for crop or productivity of seed, as these depend too much on the seasons, land cultivation and fertilization. No responsible firm guarantees all these, because if they did they would soon be bankrupt by immense lawsuit claims brought against them. The success of our business depends on your confidence in us, which we try in every way humanly possible to merit. We do not claim to be infallible. We have made mistakes. Everyone does. But if by investigation, we find the fault to be our own, we have and always will adjust these matters to the satisfaction of our customers. We, in the meantime, profit by our mistakes to the end that they do not occur again.

Your Responsibility

Examine seed in any way you see fit for germination and purity, upon arrival, and if they are not satisfactory in every way they may be returned in original package at our expense within ten days, after arrival at your station, and we will immediately refund entire purchase price. We will not be responsible for seed that remain in your hands after ten days from date of arrival at your shipping point.

DON'T BE FOOLED TO CHANGE TO SOME NEW VARIETY. There is no cotton that will yield as much value per acre in the long run under boll weevil or no boll weevil conditions as our **LATEST IMPROVED GENUINE WANNAMAKER STRAIN DIRECT FROM THE T. M. WANNAMAKER SEED FARMS.**

DO NOT BE FOOLED by some parties who imply that they are breeding and improving our cotton. It is very easy for one who meddles without any method with plants or one inexperienced to actually breed a variety worse instead of better than the original. To improve requires talent, study, experience and system.

Fighting the Boll Weevil

Play safe. Plant only from eight to 12 acres per plow in cotton and the balance of your farm in food and feed crops or some other money crops. Plant early, an early, rapid-fruited, high-yielding big boll variety of cotton. Use in drill under cotton not less than 400 or more than 800 pounds of high-grade fertilizer per acre containing at least one-half of its source of Ammonia from Sulphate of Ammonia or Nitrate of Soda. After first chopping sow on side of cotton 50 to 75 lbs. of Nitrate of Soda per acre, followed immediately by siding of cotton. Second application, 100 pounds Nitrate or Sulphate, one-half of each to be applied June 15th, this being the most profitable fertilizer to use. Plant cotton thickly in $3\frac{1}{2}$ foot rows, chop out eight inches in drill, leaving two to three stalks per hill. Cultivate thoroughly every seven to ten days, or as often as weather permits. Do not let crop suffer.

Poisoning

We are not interested in selling any poison material or machines for applying poison. After three years experience with the expensive dusting method and use of liquid poisons applied with machines, we recommend the following simple mixture: One gallon water; one pound calcium arsenate poison; one gallon blackstrap molasses. Place water in vessel first and pour poison in water slowly, stirring continually. Then add molasses. Keep stirring. After first chopping or as soon as weevils appear on cotton apply a few drops of this mixture carefully with a mop on the end of a stick to the buds only of

each hill of cotton. Apply every ten days thereafter if weevils continue to appear on cotton and stop when cotton commences to square freely which will be about the 20th of June to the 1st of July in this latitude. The idea is to kill the old wintered-over weevils as they come out of winter quarters in May and June while they can feed only on the tender cotton buds and before they can hide themselves in the squares out of reach of the poison to lay eggs for future generations of weevils. Get these first weevils in your own fields and your crop with proper fertilization and cultivation will have a chance to make a good yield before the weevil begins to migrate to your field from your neighbor's fields about the 1st to 15th of August. If all farmers in a community poison, the migration period will be still further delayed and more cotton will be made by each and every farmer in that community. After migration starts we do not recommend the use of any poison. The amount required, expense of applying, and effect in killing the weevil when cotton is large will not yield a profit year in and year out. After applying molasses poison in June pick off and up very carefully through the month of July all infected squares and destroy. Dry Calcium in dust form should be used after June. Good cotton will be made in a dry year, with good farming, without any poison. But we don't know when the dry weather is coming. The cheap molasses mixture correctly applied and picking up of squares will help you make more cotton in an average season and will save you from complete failure in a wet season. If all farmers in the belt would destroy their cotton stalks two weeks before frost and use the above method of weevil control, there would be left very few weevils to multiply and eat up the cotton crop in July and August.



MR. T. M. WANNAMAKER AND FAMILY AT THEIR COUNTRY HOME

Testimonials of Experiment Stations and Farmers

What Some of the Most Practical, Successful and Experienced Farmers Say

Dear Sirs: I have picked my last bale of the cotton seed mentioned in your letter, the seed bought from you was for a friend of mine and myself. With my share I planted 14 acres. I picked on the 14 acres 15 bales and 923 pounds. The bale average was 546 pounds per bale. I expect to get some more seed from you this coming year. Your No. 17 cotton seed is a splendid seed for our soil.

Yours truly,

New Roads, La. J. W. POMCRAIN.

I ordered enough of your Improved Pedigree-Cleveland Big Boll cotton seed last year to plant half of my crop, and thought they were rather high, but I see now what I lost by not buying enough to plant my whole crop. It is all you claim for it, and more. Some of it made 40 pounds of lint to the 100 Moore, S. C. J. T. COX.

I would be very glad for you to quote me your very best cash price on your Appler Seed Oats f.o.b. Creston or Cameron, S. C. I bought of you last season and was quite well pleased with the seed.

Harvin, S. C. BEN H. HARVIN.

I have your favor of recent date with reference to showing made by your Pedigree-Cleveland Big Boll cotton. We have not yet worked out our data with reference to money value, but your cotton took second place in number of pounds of lint cotton per acre, giving us a yield without fertilizer of 835 pounds lint per acre.

G. B. WALLEKR.

Mississippi Delta Experiment Station.

Waynesboro, Ga. February 5, 1920.

Gentlemen: Please find my check for \$600 for 150 bushels of your latest improved Pedigreed Strain Cleveland Big Boll seed. You will note from your records that I have been buying seeds every year for several years past from you.

Your seed have always given me wonderful results. In 1918 I picked 186 bales off of 83 acres planted with your seed. This year under boll weevil and excessive rain conditions I picked 194 bales off of 113 acres. You can refer to me any one that would like to know about our seed and I will take great pleasure in telling them just how great I think your seed are.

Wishing you much success in your great work, I am,
Yours very truly,

E. H. BLOUNT.

I have purchased cotton seed from you for the last two seasons and they have proved satisfactory in every respect, especially the Pedigree-Cleveland Big Boll that I bought from you last season. I had about become disgusted with big boll cottons, as they had not done well with me, but I am glad to say your Cleveland came up to my expectations in every respect. On two acres I made three bales of cotton although I did not get a stand until June, but it opened early and outyielded any other cotton I had by 20 percent. Please ship me three bushels of your best selection. I want these for my seed patch.

Winnsboro, S. C. R. Y. TURNER.



OUR 1920 INCREASE AND BREEDING FIELD

The cotton seed, Wannamaker Cleveland Big Boll, bought of you a year or two since, has proven very satisfactory. I believe very strongly in seed selection. Your plan of selecting seed is a good one. I believe the Cleveland Big Boll, if properly selected from year to year, will be made—if it is not already—the best variety of cotton grown in this section of the country. I believe greatly in the best variety of seeds of all kinds. Please ship me via Augusta 50 bushels of your best and latest improved seed.

JAMES M. SMITH.

The Wannamaker-Cleveland cotton is the best cotton I have ever planted, and I have tested fifteen varieties for two years. It will produce more seed cotton per acre by two to five hundred pounds than other cottons, and will yield 38 percent of lint. I tested the Wannamaker-Cleveland with the Pure Cleveland cotton this year, and find the difference in them all that they claim for them. Hands will pick far more in it than in small-bolled cotton.

B. D. FUNCHES.

Orangeburg, S. C.

I congratulate you on your seed catalogue, and I feel that every man interested in Southern agriculture will join me in applauding you in selling your seed under the name of the standard variety rather than by bestowing new and misleading names.

J. F. DUGGAR.

Director Alabama Experiment Station, Auburn, Ala., 1911.

In regard to your selection of Cleveland's Big Boll, the results are conclusive evidence that you have exercised great care and good judgment. The single stalk selection is the only sure way of improving cotton and corn. The possibilities of the cotton plant are yet unknown, but by close systematic and persistent single stalk selection greater yields can be reached. You are on the right track, and if you will stick to it you will get something that will make you feel good and at the same time you will be a benefactor to the farmers of our dear old Southland.

JAMES M. KIMBROUGH,
Assistant Director Georgia Experiment Station, Experiment, Ga.

The Wannamaker's Improved Pedigree-Cleveland Big Boll cotton seed I bought from you last year made me five bales on four and one-half acres of ordinary land, which for years had not been making but one-half bale per acre. The extraordinary prolificacy of this cotton has been the talk of all the farmers of this section of the country, and has shown that honesty in pedigreed seed pays even at a high first cost for class seed. The merits of your seed show that you are near the 100 percent mark. One notable feature is that your cotton has no surplus weed and more fruit and less weed than the regular type of Cleveland.

H. EUGENE FANT.

Seneca, S. C.

Your letter of the 7th, inst., received. Wannamaker's Cleveland Big Boll cotton made the best yield of all the varieties in our test, 1,412 pounds seed cotton per acre and 480 pounds lint. You have a splendid cotton. One of our plantations was planted in it this year and made almost a bale of cotton per acre. The size of plats in our test was an eighth of an acre. Your Pedigree-Cleveland is showing up well at the Delta Experiment Station this year (1913) both as to yield and earliness.

W. R. PERKINS,

Deeson, Miss.

Supt. Delta Farms Company.

We made up an order for 100 bushels of your Pedigree-Cleveland Big Boll cotton seed last spring. Everybody that got any of it was well pleased. One farmer, Mr. John M. Nixsen, made twenty good bales on ten acres. He is a large farmer, with good practical judgment, and he pronounced it the best cotton he has ever planted. Will you kindly send your catalogue to Mr. George McElveen, this place. He wants some Toole seed.

T. OLIN EPPS,

Kingtree, S. C.

Demonstration Agent.

The Cleveland Big Boll cotton seed purchased of you has given entire satisfaction. The bolls are numerous and large, the cotton easy to pick and leads in the percent of lint. I consider it the best short staple cotton that I can plant on my lands. I have recommended your Cleveland Big Boll and Toole cottons in practically every county in my district, and I find wherever the parties secured seed from you, and a fair test has been made, that these cottons are making greater yields than any other varieties, and the farmers are anxious to secure the seed.

L. L. BAKER, District Agent.

Your Pedigree-Cleveland cotton is just the best cotton that has ever been planted in this section. I made this year with your Pedigree-Cleveland 680 pounds lint cotton per acre, with only 700 pounds fertilizer. I have planted most of the leading varieties of cotton, and find yours by odds the best I have ever planted. I do not believe there is a higher bred cotton in the belt today; it is almost perfection in cotton. Two of its greatest features is its high percent of lint and ease of gathering, and I find it stands in the field remarkably well. Any one wanting an ideal "all 'round" cotton should not hesitate in buying yours, and I would consider them cheap at \$5.00 per bushel if they could not be had cheaper. I shall get some more seed from you this season.

D. L. GIBBS,

Lynchburg, S. C.

I planted the Wannamaker Pedigree-Cleveland Big Boll cotton this spring. The hail destroyed the stand to about one-half, but I made a bale per acre. I think the Cleveland will supersede all other varieties in this section of Georgia.

Griffin, Georgia.

T. M. MANLEY.

I wish to state that the Two-Ear Marlboro corn bought of you this season gave good results and was highly satisfactory. The Toole cotton seed bought of you produced the best on my farm. The balance of my crop was planted in Toole seed bought from another source, but I expect to plant my entire crop another year in your Toole.

Chester, S. C.

C. C. EDWARDS.

I planted twenty-nine acres of your Select Toole cotton seed this year. The cotton grew beautifully and fruited finely. A very hot and dry season in August caused the cotton to shed freely, but left enough to make over a bale per acre. Think a bale and a half would have been gathered if there had been no drought in August. I think the seed a great success.

St. Matthews, S. C.

J. A. BANKS.

Ex-President of State Fair.

Last spring I bought of you some of your Cleveland Big Boll cotton seed. I was really well pleased with the seed. I planted three acres and made three full bales of cotton. I don't think I have ever seen stalks of cotton more heavily balled than this cotton was. Please send me one bushel of your Pedigree-Toole and four of your best Pedigree-Cleveland. Quality, not quantity, is what I want.

New Albany, Miss.

G. S. MITCHELL.

I bought corn of you last year. It was fine. I am giving the best encouragement for all of your seed I can, because I believe you will treat your customers honestly and give them the right seed. Please ship me two bushels of your especially selected Cleveland Big Boll cotton, and two bushels of your Marlboro Seed corn shelled. Check for \$11 enclosed.

Pinehurst, Ga.

S. F. OWEN.

I was pleased with seed bought from you last spring. The five bushels of Two-Eared Marlboro corn was planted by Mr. J. C. Gary and myself, and we were well pleased with same. Think it as near a Two-Eared corn as we could get.

Kinards, S. C.

W. P. SMITH.

I planted some of your Pedigree-Cleveland Big Boll cotton this year, and was greatly pleased with the results. It made a fine crop. I consider it the best cotton I have ever planted. Am a great advocate of seed selection, and have selected from the best stalks my planting seed.

Elberton, Georgia.

O. E. TATE.

I am well pleased with the Pedigreed Cleveland Big Boll cotton seed bought of you last spring. I believe it is the best big boll cotton I have ever seen, and it makes more lint than any big boll cotton I have ever planted. Made an average of 37 percent, and I didn't get it up until the first of June on account of dry weather. Will want some more seed this winter.

Lanes, S. C.

W. R. CHANDLER.

The Pedigree-Cleveland Big Boll cotton seed I bought of you was so fruitful that I made one and one-half bales per acre, and all the farmers want the seed another year. We plant three or four varieties, but we shall adopt your "Wannamaker" next year. Wishing you much success.

Ailey, Georgia.

G. I. THOMPSON.

Your esteemed favor of recent date, asking for the standing of your Wannamaker Pedigreed Cleveland Big Boll cotton received, and I beg to say that it stands at the head of the list.

JAMES M. KIMBROUGH.

Georgia Experiment Station.

Varieties of Beans and Peas Planted and Sold

We are growing on our seed farms and selling varieties of Beans and Peas. We specialize in the O-too-tan Bean. This Bean will make money either planted for beans or as a hay crop. Write us for prices on Peas and Beans. We do not quote prices as the prices on these seed vary too much during the year.

COMMENTS

All seeds are shipped in new strong sacks, branded and tagged so they will reach their destination quickly, safely, and without waste.

Place your orders at once as our supply is limited, and as "first come, first served" is our rule. Remember, also, that freight transportation is very slow and often subject to delay during the spring fertilizer season; and if you get your seed too late for planting, do not blame us for your own unnecessary delay.

If you have any just complaint to make about the looks before planting, or the results after planting, of our seeds, kindly write us at once your reasons for same, so that we may explain and come to a mutual understanding about the matter.


Above all things, weigh and consider first, before blaming our seed, perchance you fail to make a good crop on account of adverse seasons or through any fault of your own, both of which it is very human to overlook and place the blame on the seed bought, forgetting that it is impossible for any seed without good seasons to get a fair showing.

In conclusion, we beg to say that we are in the seed business to stay, and will indefinitely improve (unless by our experiments we find something better) the above variety of cotton, giving you the advantage of whatever useful qualities we may develop in them in the future; and that in this work our minds are not entirely set on the mere making of money, but that we may be of some service to Southern farmers.

The farmers of the South should plant less acres of cotton but should use on each acre pedigreed seed, thus making more money per acre.

Wishing you a New Year of health, happiness and prosperity, we beg to remain,

Yours very truly

A large, elegant handwritten signature in cursive script, reading "T. M. Wannamaker". The signature is written in dark ink and is positioned above the printed name.

President T. M. Wannamaker Seed Farms.

Continual Breeding of
Wannamaker Cleveland Cotton

Originated By Us In 1908

IS OUR SPECIALTY



OUR GIN AND SEED HOUSE. SEED ARE GINNED HERE, CLEANED AND REGINNED

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T. M. Wannamaker Seed Farms

St. Matthews, South Carolina